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For Immediate Release

Precast/Prestressed Concrete Institute Hires Events Manager

CHICAGO, January 18, 2021 – The Precast/Prestressed Concrete Institute has announced that it has hired veteran event professional Cher Doherty as its new Events Manager. Doherty has more than 25 years of experience planning a wide variety of meetings, events, and conferences.

She most recently was the Director, Live Experience at the American Marketing Association, where she was responsible for logistics and execution of 90 events per year, including training sessions, workshops, board meetings, social events and annual conferences. Doherty also has experience working at the National Safety Council and the association management and services firm SmithBucklin.

“I am very excited to bring my decades of experience at non-profit associations to the exciting role of Events Manager at PCI,” Doherty said. “It comes as a great pleasure to work with everyone at PCI and to continue honing my own skills and furthering the mission of the organization.”

“Cher’s knowledge and experience is a great addition to the PCI team, especially as we navigate this new world of digital and hybrid events going forward,” said Bob Risser, PCI President and CEO. “We look forward to Cher helping us add even more value to PCI events.”

About PCI

Founded in 1954, The Precast/Prestressed Concrete Institute (PCI) is a technical institute for the precast concrete structures and systems industry. PCI develops, maintains, and disseminates the Body of Knowledge for the design, fabrication, and construction of precast concrete structures and systems. PCI develops consensus base standards, industry handbooks, quality assurance programs, certification, research and development projects, design manuals, continuing education and periodical publications. PCI members include precast

concrete producers, erectors, suppliers, professional engineers and architects, educators, students, and industry consultants who complement the wide range of knowledge of precast concrete. For more additional information, visit pci.org.